

# You're Not Alone

**How Communities can collaborate to implement climate action that meets multiple priorities**

**AKBLG**

**April 21, 2023**

**Maya Chorobik  
Jen Grebeldinger**

**Lead. Educate. Engage.**

The BC Municipal Climate Leadership Council is composed of leading mayors and councillors from across BC representing communities— big and small, north and south, east and west—who are committed to climate action.



**Community Energy  
Association**

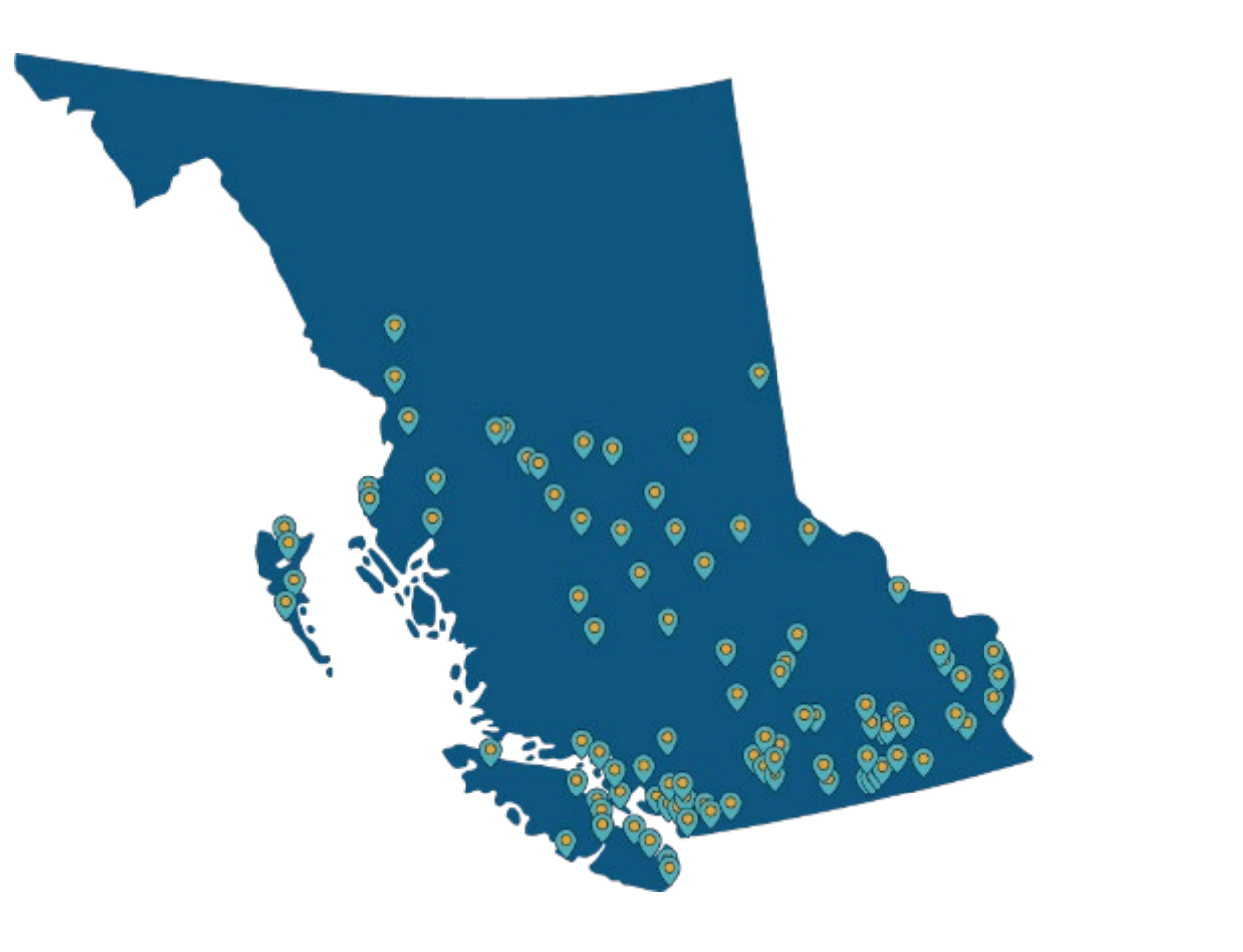
# About CEA

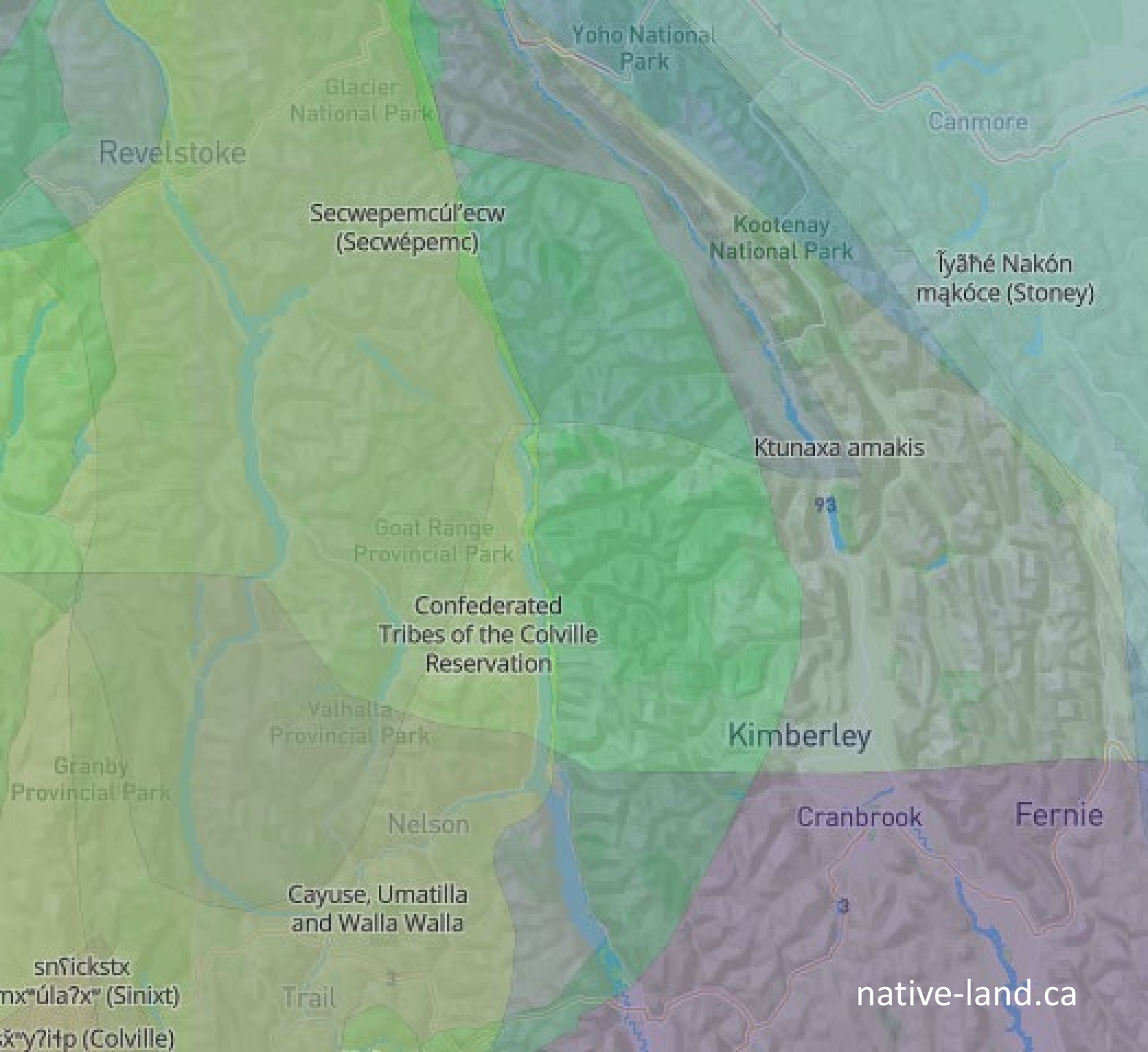


## OUR STAFF



## WHERE WE'VE WORKED



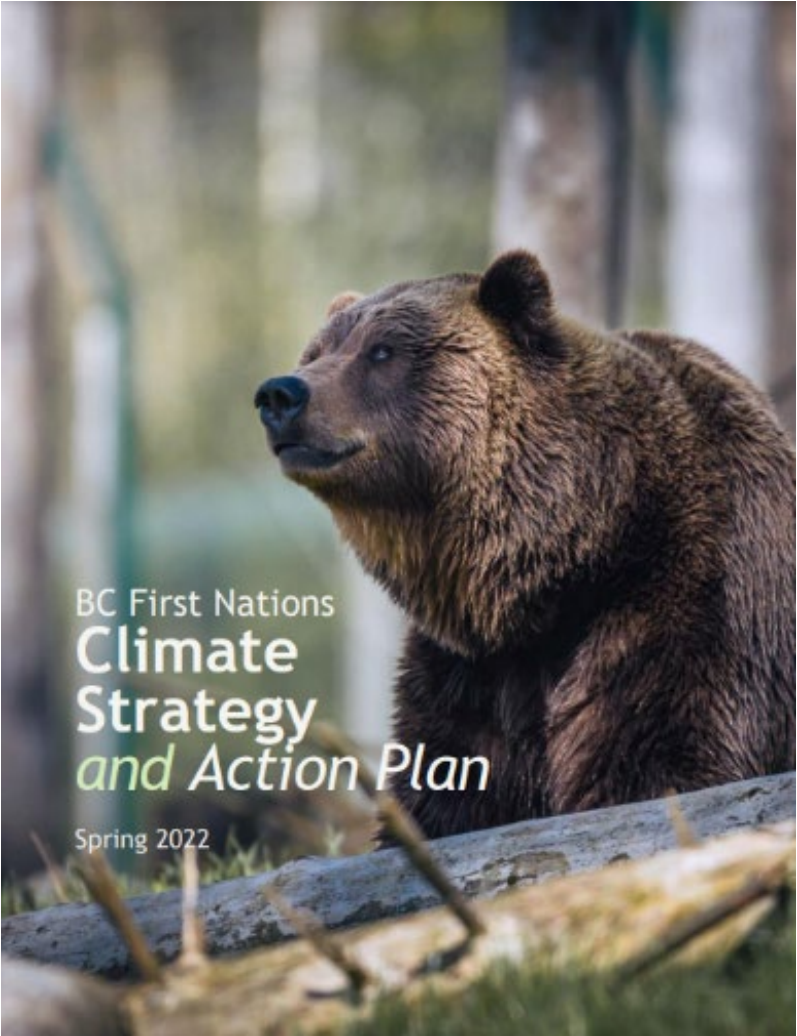


## **Commitment to Truth and Reconciliation**

As an organization and individuals, CEA supports the Calls to Action released by the Truth and Reconciliation Commission of Canada and recognizes the importance of the self-determination of Indigenous Peoples as articulated in the United Nations Declaration on the Rights of Indigenous Peoples. These principles guide the work we do with communities to reduce greenhouse gas emissions, conserve energy and support community energy resilience.

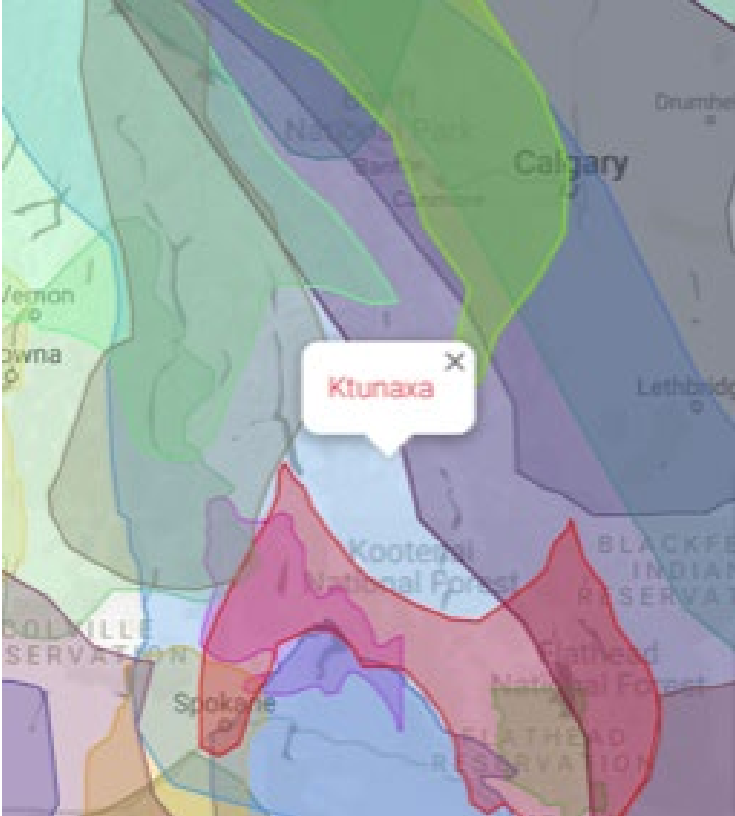


# Recognizing Indigenous Climate Leadership





# Recognizing Indigenous Climate Leadership



# BC Municipal Climate Leadership Council



*BCMCLC provides visible, inspiring local leadership on climate action. We support elected officials to step up to effective climate leadership and we engage our provincial government colleagues in a positive, non-partisan dialogue focused on collective action and cooperation.*

## LEAD

Provide visible, inspiring local leadership on climate change that goes beyond politics as usual.

## EDUCATE

Educate newly elected officials on the importance of, and value in, taking climate action.

## ENGAGE

Be a positive non-partisan voice for climate action.

## OUR PROGRAMMING



The content foundation of local climate action, including six Big Moves.



For elected leaders who want to learn from experts and peers, there are options for 1-on-1 or small group coaching



An engaging gathering of climate, sector and thought leaders to accelerate the best solutions to address climate change.



# Today's Workshop



## Presentation:

- The Big Moves for climate mitigation
- Connecting to values through framing alongside Co-benefits

## Group Connection:

- Relate the actions to common community priorities
- Connecting one priority climate action to multiple community priorities and values

## Presentation:

- Benefits and types of collaboration

## Group Connection:

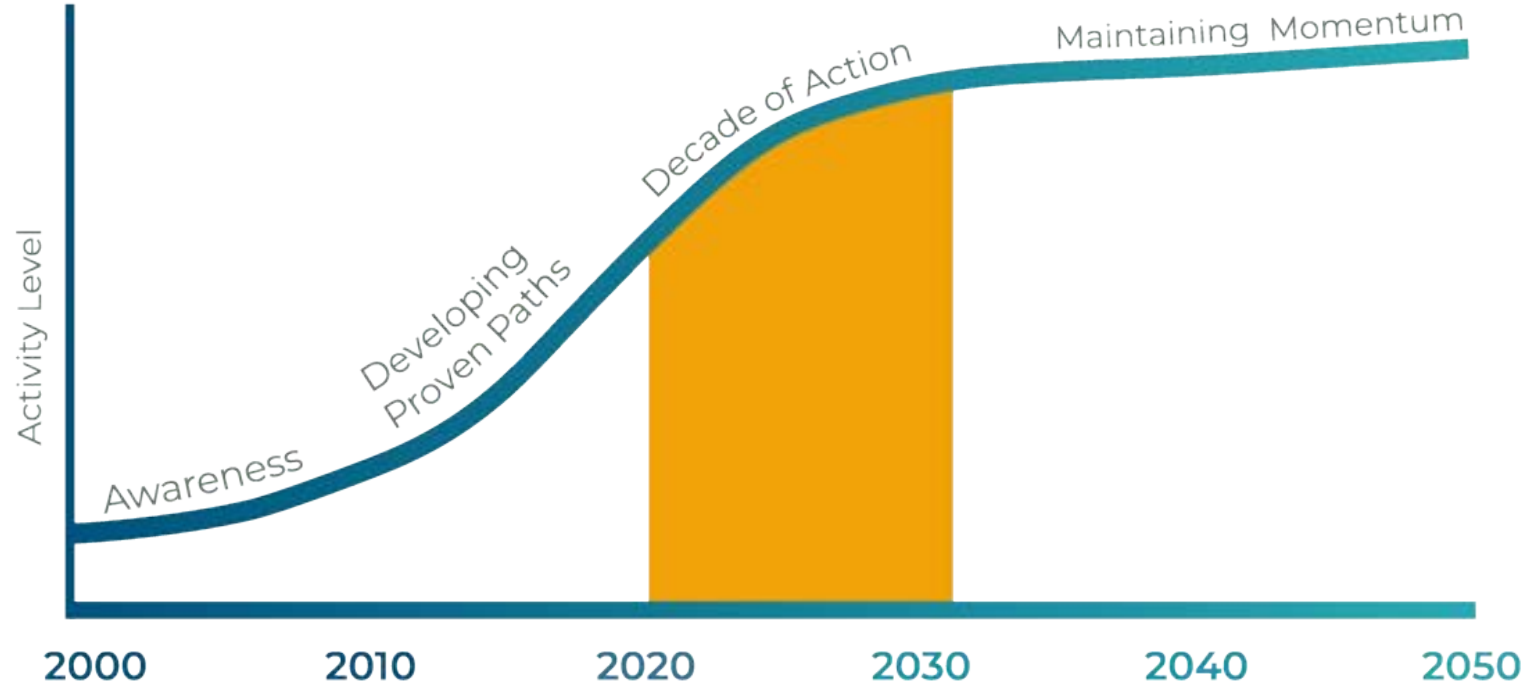
- Temperature check on current state and priorities
- Collaboration opportunities for your priority climate action
- Sharing in your sub-regions

Report Back and Next Steps: What can we accelerate together?



# **The Strategies: Big Moves**

# Decade of Climate Action



**2030**



**2050**



# Local Commitments



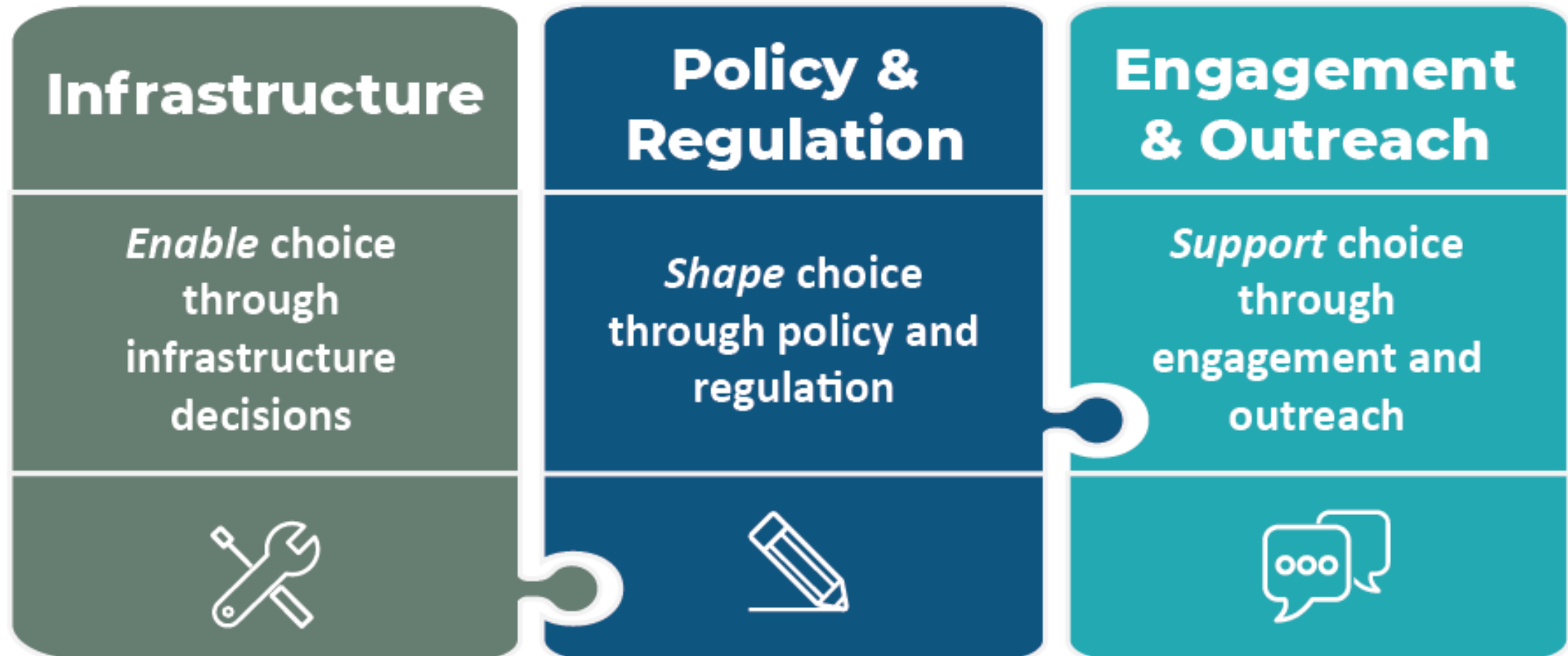
- 187 communities signed BC Climate Action Charter
- 120+ communities have Climate Action Plans or Community Energy and Emissions Plans (CEEPs)
- 37 BC local and regional governments have declared a climate emergency
- 12+ communities committed to [The West Kootenay 100% Renewable Energy Plan](#)



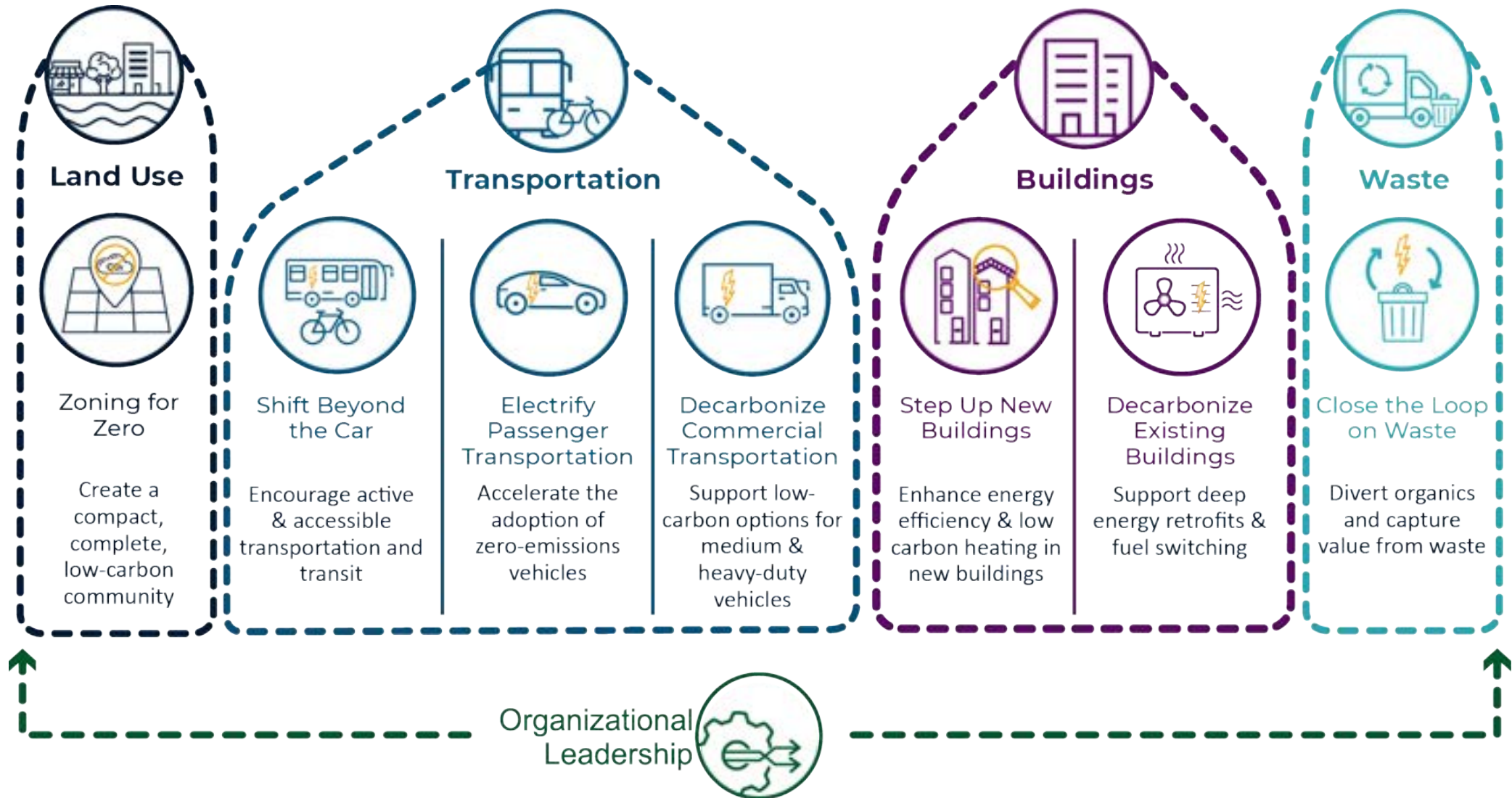




# What's In Your Toolbox



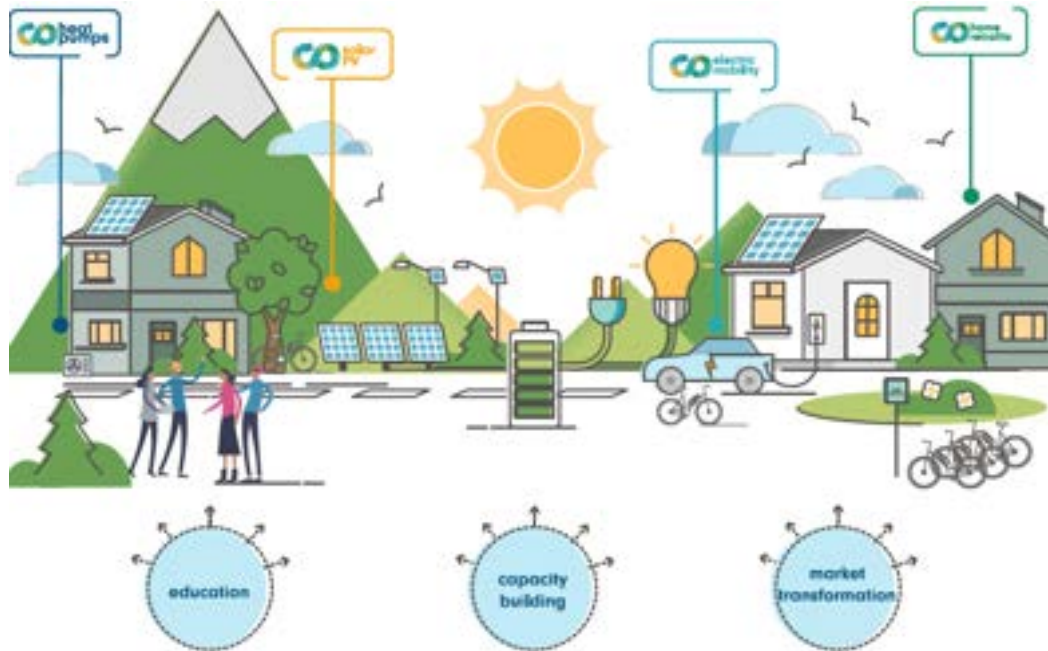
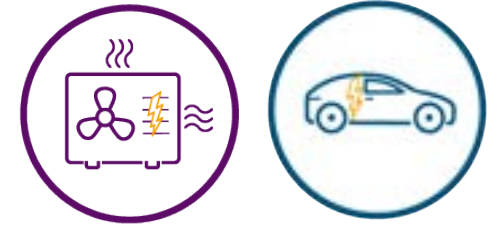
# The Big Moves





# **Regional Project Updates**

# Kootenay Clean Energy Transition



Tri-regional initiative to prepare and position the Kootenays for a clean energy transition

Key objectives:

- Reduce community GHG emissions targeting the two highest emitting sectors (heating & cooling of buildings and transportation)
- Better understand and address key barriers
- Provide local capacity building opportunities

**KOOTENAY**  
clean energy  
transition

 **Community Energy**  
Association

With funding & support from:

 **BC Hydro**  
Power smart

Columbia Basin **trust**

 **FORTIS BC**  
Energy at work



  
Regional District of  
Kootenay Boundary

  
Regional District of  
East Kootenay

# Accelerate Kootenays 2.0



**Goal:** Increase charging infrastructure across the Kootenay and Boundary regions to increase levels of EV travel and EV adoption

**Objective:** Install 90 Level 2 Chargers, 6-8 Level 3 DCFC (CEA's role is granting agency – 50% of funding)

**Status:**

- RDCK – 3 applicants (6 Level 2)
- RDEK – 9 application (24 Level 2, 2 Level 3)
- RDKB – 3 applicants (4 Level 2, 2 Level 3)

[acceleratekootenays.ca/2-0/](https://acceleratekootenays.ca/2-0/)

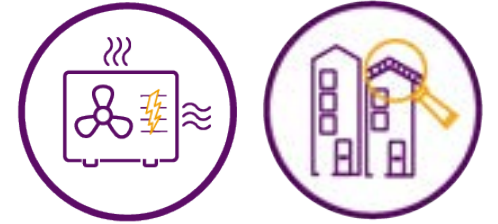
Kootenays charging ahead in support of electric vehicle travel

The Kootenays are quickly becoming one of the most connected rural regions in Canada for electric vehicle (EV) travel.





# Industry Capacity Building



**Goal: Build community awareness and workforce capacity for a resilient energy efficient future**

- Facilitate contractor and trades student capacity building sessions to increase awareness of low carbon technologies, retrofits, insulation, integrated design and building science
- Host community workshops and webinars to highlight opportunities to improve home comfort and climate resilience, contractors that can support the work and local case studies

[shiftshappening.ca](http://shiftshappening.ca)

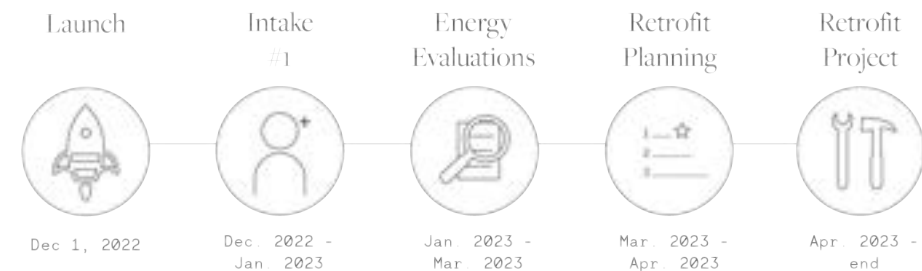
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# Rossland Retrofit Assist



- Program framework, support materials and CRM established
- Contractors and program supports identified and on-boarded
- Communications plan and tactics finalized
- Program launched December 1 – target reached by Dec 10



[retrofitassist.ca/rossland](https://retrofitassist.ca/rossland)



# **Framing and Co-Benefits**



# Context

What does climate communications research show is the problem?

## CLIMATE CHANGE IS A CRISIS



0% 25%

50%

75%

100%

0%

25%

# Context



Alarmed



Passive Concerned

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**45% agree climate change is a real problem but aren't engaged yet. As a result, public support is often unreliable.**

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# The Opportunity

Use what you are already doing to talk about the pathway we have to address climate change and prepare for impacts

1. Connect with local identity, context and local leadership
2. Place people at the centre and choose messengers who reflect local identity
3. Lead with values that reflect community diversity
4. Build on positive stories
5. Recognize the efforts people are already making
6. Talk about action – what can people DO –and solution
7. Use relevant, local images that are relatable

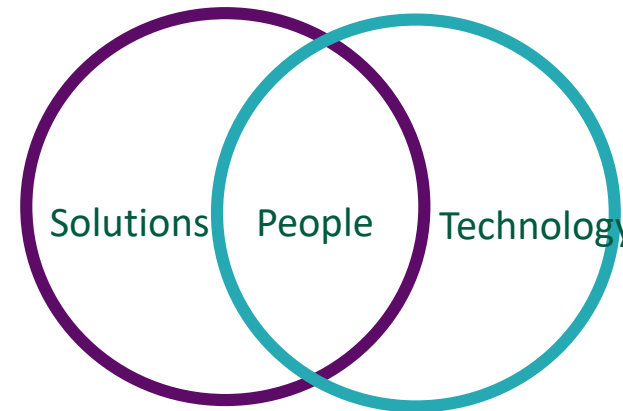
# Co-Benefits = Community Priorities



Economic Co-Benefits		
Supports green job creation	Diversifies local economy	Reduces costs/ increases savings
Fosters innovation and green, clean industries	Supports clean energy transition	Promotes a circular economy
Reduces risks to property values	Reduces waste/ optimizes resources	Avoids community damages and costs over time
Environmental Co-Benefits		
Enhances biodiversity	Supports habitat creation	Improves water retention and absorption
Enhances pollutant capture	Improves air quality	Reduces extreme temperatures
Improves water quality	Increases carbon sequestration/storage	Promotes regional connectivity
Social Co-Benefits		
Enhances human health and well-being	Supports local food security	Limits tax increases
Improves climate awareness and access to data and information	Improves community livability and vitality	Enhances local autonomy
Advances equity and social inclusion	Reduces congestion	Improves public safety, disaster preparedness and response

As elected officials, you have a specific opportunity to know - and talk about – how solutions and new technology build benefits that align with their deeply held values and priorities.

*How can residents be a part of solutions?*



*How will 'new' and emerging technology work for them?*



# Group Connection

# Group Discussions



- Find the co-benefit around the room that resonates with you or is prominent in your community
- As a group, come up with statements connecting as many big moves as you can to the co-benefit or community value

# Group Discussions



- Each person in your group picks a different Big Move
- Now in Big Move groups, share how each co-benefit is supported through this action

# **Benefits and Types of Collaboration**



# Benefits of Collaboration



- Replicate outcomes not efforts
- Scale up faster with greater impact
- Improve consistency for residents and industry
- Allow for leadership and implementation at different paces
- Share and leverage funding

# Spectrum of Collaboration



Compete

Co-Exist

Communicate

Cooperate

Coordinate

Collaborate

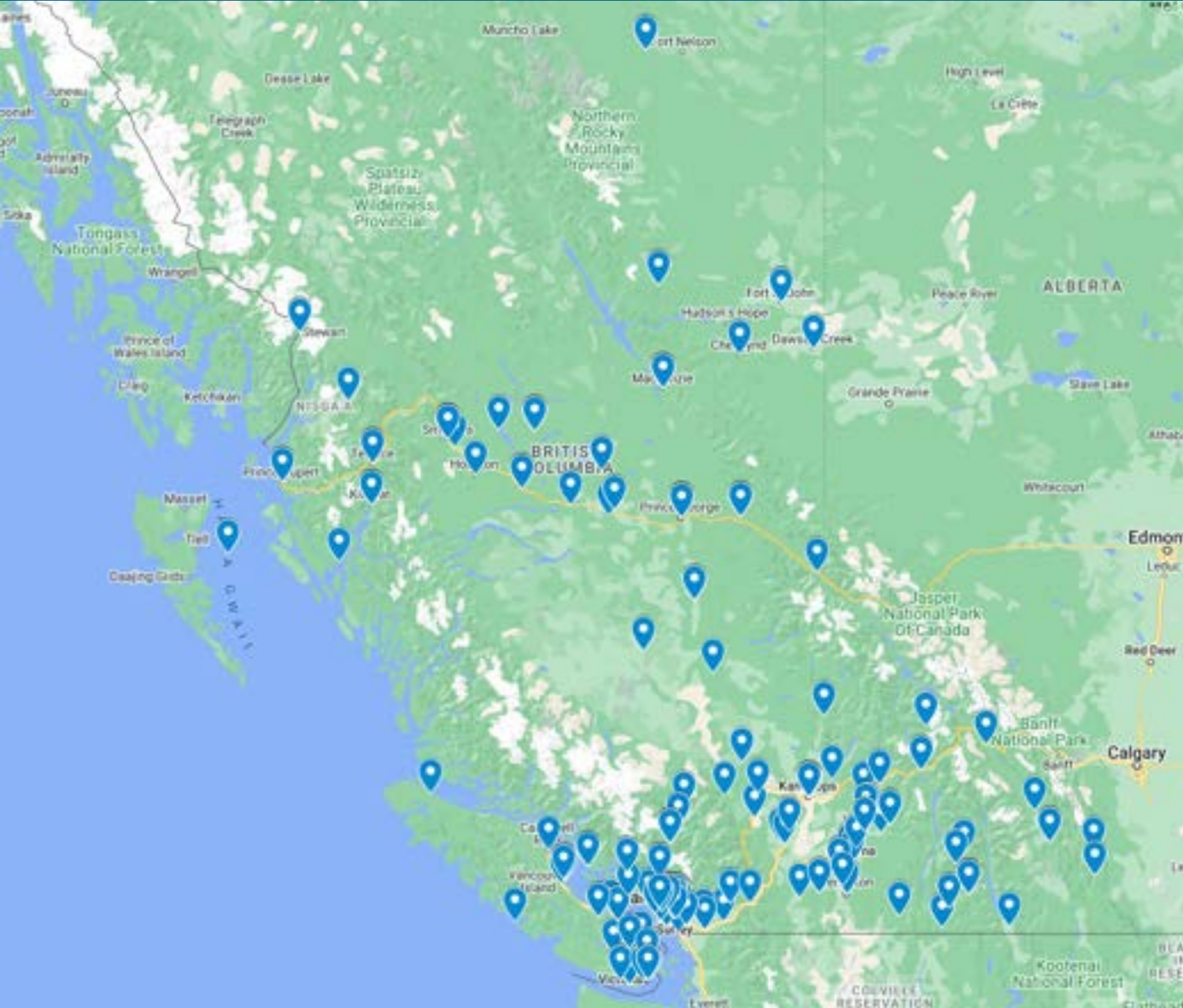
Integrate

## Collaboration in Action

- Peer networks
- Policy alignment
- Collaborative grant applications
- Coordinated industry engagement
- Coordinated plans and studies
- Collaborative projects



# Peer Networks and Regional Hubs



## 2022: When adding Topical Peer Networks and Regional Clusters together...

- **537** individuals participated in at least one meeting
- Including **353** different Local and Indigenous Government staff
- Representing **132** different Local and Indigenous Governments

# Group Discussions



Staying in your Big Move groups, discuss:

- What is each of your communities already doing related to this big move?
- Are there ways to move further along the spectrum of collaboration?

Compete



Co-Exist



Communicate



Cooperate



Coordinate



Collaborate



Integrate



**Get Involved**

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# Get in Touch!



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